

[1961]

OFFICE AND WAREHOUSE
OXFORD 2-6529

"The House of Spic & Span"

GROWERS OF THE MOST PREFERRED GLADIOLUS VARIETIES

LIBRARY RECEIVED
 ★ JAN 25 1961 ★
 U. S. Department of Agriculture

PETER J. VANDENBERG
OXFORD 1-3904P. O. BOX 123
NEWFIELD, NEW JERSEY
(A MILE AWAY FROM HIGH PRICES)OWNER:
CORNELIUS PEET
OXFORD 2-8584

NEW JERSEY GROWN BULBS HAVE PROVEN TO BE THE BEST!

Dear Customer:

With the commercial cut flower in mind, we think our list contains a choice of the best, plus enough odds and ends to round out the assortment.

This Year We Feature:

"FLORISTS' FINEST WHITE"

WHITE FRIENDSHIP

AT REDUCED PRICES!

This wonderful glad, with its fine ruffling and glistening color is now the most wanted white glad on the market.

Being a very early bloomer and performing excellent throughout the whole season
WHITE FRIENDSHIP solves the problem of white gladiolus.

All our planting stock and bulblets have been dipped in "Elcide" and we expect a very clean and healthy crop.

We thank everyone for the generous amount of business given to us the past eleven years, which made us
GROW and GROW!

ORDER WITH CONFIDENCE!

SATISFACTION GUARANTEED!

"THE HOUSE OF SPIC & SPAN"

WHITE FRIENDSHIP

"Florists' Finest White"

PRICES PER THOUSAND						
#1	2	3	4	5	6	
\$60.	55.	45.	40.	30.	20.	

1. Beautifully ruffled glistening pure white.
2. Fine tall straight stems.
3. Fast opener to the tip.
4. Top producer of fancy spikes.
5. Healthy vigorous grower.
6. Earliest in the season.
7. Outstanding throughout the season.
8. Easy cutter with nice foliage.
9. Excellent propagator from planting stock and bulblets.
10. Most wanted white glad on the market.

BEST STOCK IN THE COUNTRY

GENERAL LIST

PRICES PER THOUSAND

ARES

(One of K & M's best new butterfly types.)

Tall creamy white with scarlet blotches. Eye catching and attractive. Vigorous grower. Throws tall spikes from any size bulbs. Valuable variety because of its earliness, adding more color to the first ones you cut.

1	2	3	4	5	6	BULBLETS
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Quart \$ 6.

Peck 30.

Bu. 90.

Elizabeth The Queen

Finest lavender for color. We have a clean virus free stock of the tall growing type.

24.	20.	14.	10.	6.	4.	Quart \$ 4.
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Peck 15.

Bu. 50.

FIAT LUX

Fine early deep yellow with a greenish cast. Excellent market flower. Most valuable for its earliness, and a good all around glad at any time.

30.	25.	20.	15.	10.	7.	Quart \$ 8.
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Peck 50.

Bu. 150.

Florence Nightingale

Tall large white and a fine commercial variety.

24.	20.	14.	10.	6.	4.	Quart \$ 4.
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Peck 20.

Bu. 60.

FORTUNE

A fine new bright deep orange on strong stem. Healthy vigorous grower and excellent cut flower. Another welcome addition for color. Very early and attractive.

30.	25.	20.	15.	10.	7.	Quart \$ 20.
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Peck 100.

FRIENDSHIP

Beautifully ruffled frosty pink. A most preferred color by all florists. We recommend big plantings for early and throughout the season. One of the top moneymakers. It is getting more and more popular and in demand.

24.	20.	14.	10.	6.	4.	Quart \$ 4.
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Peck 15.

Bu. 50.

GOLD

Most beautiful of all yellows. With a little extra care it will give you an adequate flowerhead.

30.	25.	20.	15.	10.	8.	Quart \$ 5.
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Peck 30.

Bu. 90.

GREEN WOODPECKER

One of K & M's best new butterfly types. Greenish cream with striking red blotches.

125.	100.	80.	60.	40.	30.	Quart \$ 50.
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HOPMAN'S GLORY

Standard yellow, at its best in Southern areas. Early flowering.

25.	20.	15.	10.	6.	4.	Quart \$ 4.
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Peck 25.

Bu. 80.

JUNE BELLS

Standard pure white. Excellent market variety. Early flowering.

28.	22.	16.	10.	6.	4.	Quart \$ 4.
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Peck 20.

Bu. 60.

LORELEI

Tall giant cream. Excellent cutter of fancy spikes. Produces large spikes from small bulbs too. Our prices puts this easy growing glad in reach of everyone.

30.	25.	16.	12.	8.	5.	Quart \$ 7.
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Peck 50.

Bu. 125.

MELODY

(One of K & M's best new butterfly types)

A beautiful shade of Pink with scarlet red blotches. A most attractive variety. Valuable addition to the early ones.

40.	35.	30.	25.	20.	15.	Quart \$ 15.
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PRICES PER THOUSAND

MOTHER FISCHER

Tall ruffled white. Holds many open. Big spikes from small bulbs.

#1	2	3	4	5	6	BULBLETS	Quart	\$ 5.
26.	20.	15.	10.	6.	4.		Peck	20.

ORANGE GOLD

Tall and large brilliant deep orange. This old timer is still one of the finest orange glads.

28.	22.	16.	12.	8.	6.	Quart	\$ 6.
						Peck	30.

PHANTOM BEAUTY

We secured a new stock of this variety which is hard to beat in its color class as a commercial cut flower. Pleasant light pastel pink, holds easily 9 open and flowers keep very well. An excellent florist variety.

30.	24.	18.	12.	8.	6.	Quart	\$ 6.
						Peck	40.

PINK SENSATION

Everybody will like this very pleasing pure pink with lighter throat. Tall growing, straight strong stems with fine large open florets. An outstanding new variety. Highly recommended. Rather early blooming.

50.	40.	30.	20.	14.			
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PROSPECTOR

Nicely ruffled light yellow with amber lip. A distinctive and fine variety.

30.	25.	20.	15.	10.	6.	Quart	\$ 10.
						Peck	60.

REGINA

Tall very fine glowing light orange. Very large blooms. Good seller at any time, especially in late summer and fall. Still gaining popularity.

30.	25.	20.	15.	10.	7.	Quart	\$ 6.
						Peck	40.

SANS SOUCI

Tall and large deep red. Good variety for local markets only.

25.	20.	15.	11.	7.	5.	Quart	\$ 4.
						Peck	20.

SPIC & SPAN

"New improved stock"

Beautifully ruffled bright pink. "NO BETTER GLAD ON THE MARKET." Re-invest with our "New improved stock" grown from hot water treated bulblets and keep on making money with this top producer.

25.	20.	15.	10.	7.	5.	Quart	\$ 6.
						Peck	25.

						Bu.	75.
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TRAVELER

One of the finest glads for color and lasting qualities. Beautiful pastel rose. Easily opens 9-10. A most wanted color by florists.

30.	25.	20.	14.	9.	6.	Quart	\$ 6.
						Peck	35.

						Bu.	95.
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VALERIA

The very best in Red. We do have an excellent pure and healthy stock and we claim the best in the country. It is advisable to stock up with this excellent variety as there is no replacement in sight.

30.	22.	16.	12.	7.	5.	Quart	\$ 4.
						Peck	20.

						Bu.	60.
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WILD ROSE

Fine medium rose with light throat. Healthy and most vigorous grower and early bloomer. A welcome addition for color.

30.	25.	20.	15.	10.	7.	Quart	\$ 6.
						Peck	40.

						Bu.	150.
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TERMS OF SALE: Cash with order, 5% discount.

F. O. B. Newfield, New Jersey.

PRICES ARE PER THOUSAND

Our credit terms: To established customers and those with satisfactory credit ratings: 2% 10 days, 90 days net after delivery of bulbs. Interest at 1/2% per month will be charged to accounts three months past due. The buyer agrees to the above terms by placing his order with us.

Minimum Order: 250 of each Variety and Each Size.

PLEASE ORDER EARLY. Send us your orders as early as possible to avoid disappointments.

DELIVERY ANYTIME AFTER JAN. 1st UNTIL APRIL 15th.

"FOR YOUR BEST DEAL IN GLADS"

REMEMBER

THE HOUSE OF SPIC & SPAN

LARGE QUANTITY PRICES ON REQUEST!

PLEASE LET US KNOW YOUR REQUIREMENTS!

NEW JERSEY GROWN BULBS HAVE PROVEN TO BE THE BEST!